

0900-0945

REGISTRATION (EH) AND COFFEE (FR)

0945-1000

Opening Remarks (RT)
Nicholls, Alex

1000-1100

Plenary 1 (RT)
Glänzel, Gunnar & Thomas Scheuerle
Barriers and Potentials of Impact
Investing in Germany – Results from two
Empirical Studies

1100-1130

MORNING TEA (FR)

1130-1300

PANEL SESSIONS:

Session 1: Social Investment and Financial Innovation (ES)

A. Miller, Stephen
The 21st Century Challenge:
A quasi-experimental evaluation of the
Big Venture Challenge

B. Apostolakis, George, Kraanen,
Frido & Gert van Dijk
Social Venture Investments and
Retirement Preferences: Evidence
from the Healthcare Sector in The
Netherlands

Session 2: Social Impact and Performance Measurement (RT)

A. Ranganathan, Kavitha & Ankur Sarin
A framework for socially meaningful
evaluations of technology based social
innovations

B. Syrja, P., Sjogren, H., Puumalainen,
K., Durst, S. & J. Soininen
Are social entrepreneurs entrepreneurial
oriented? – empirical evidence

Session 3: Mixed Streams (LT 4)

A. Alegre, Ines
What do we mean by social
entrepreneurship?: A definitional
analysis

C. Teasdale, Simon & Pascal Dey
Exploring the Spatial Dimensions of
Micro-Resistance: The Tactical Mimicry
of Social Enterprise by English Third
Sector Organizations

B. Dufays, Frederic &
Benjamin Huybrechts
On the way to the hybrid organization?
When worlds collide through collective
entrepreneurship

1300-1430

LUNCH (FR)

1430-1600

PANEL SESSIONS:

Session 4: Social Investment and Financial Innovation (ES)

A. Lyon, Fergus
Who wants to borrow? Exploring the
demand for social investment loan
finance

B. Coleman, Andrea, Coleman,
Barry & Vinay Nagaraju
Riders for Health's PPP model-
Innovation in pricing and capital finance
(working paper)

C. Tzouvelekas, Manolis
Enriching the social finance ecosystem:
The design of a social mutual fund

Session 5: Policy and Politics (RT)

A. Puumalainen, Kaisu, Sjogren,
Helena & Pasi Syrja
Comparing social entrepreneurship
across nations – an exploratory study of
institutional effects

B. Sarin, Ankur
Social Innovations: Solutions to whose
problems? Case of National Skill-
Development Policy in India

C. Dima, Fani
Greek Social Enterprises addressing the
challenges of neoliberalism

Session 6: Governance and Stakeholder Relationships (LT 4)

A. Dufays, Frederic & Benjamin
Huybrechts
Connecting the dots for social value: A
literature review on social networks and
social entrepreneurship

B. Gawell, Malin
Mission Creation and Vitalization
– Governance Beyond Immediate
Stakeholders

C. Ridley-Duff, Rory & Alistair Ponton
Workforce participation: developing a
theoretical framework for longitudinal
research

1600-1630

AFTERNOON TEA (FR)

1630-1730

Plenary 2 (RT)
Spear, Roger
Multi Stakeholder Governance in Social
Enterprise

1900

RECEPTION AND DINNER AT HARRIS MANCHESTER COLLEGE

Reception 1900, dinner 1930
All attendees are invited to join an evening of dining and discussion at Harris Manchester College. The evening will begin with a Drinks Reception at 1900 followed immediately by formal College Dinner at 1930. Harris Manchester College is situated on Mansfield Road (please refer to the map on page 17), a 15 minute walk from the Saïd Business School. Please aim to arrive by 1900.

Location Key

RT	=	Rhodes Trust Lecture Theatre
ES	=	Edmond Safra Lecture Theatre
LT 4	=	Lecture Theatre 4
FR	=	Founders' Room
EH	=	Entrance Hall

0930-1000

COFFEE (FR)

1000-1100

Plenary 3 (RT)

Doherty, Bob, Lyon Fergus, & Helen Haugh
 Social Enterprise Hybrids: Review and Research Suggestions

1100-1130

MORNING TEA (FR)

1130-1300

PANEL SESSIONS:

Session 7: Social Impact and Performance Measurement (ES)

A. Ayob, Noorseha
 Social Innovation:
 A Means of Improving the Quality of Life in the Malaysian Society

C. Lyon, Fergus
 Trust in social accounts:
 Using social accounting for measuring and reporting social innovation

B. Niculicea, Irina
 Investigation of potential social enterprise implementation at the Bottom of the Pyramid (Indonesia): Cost-Benefit Analysis of generating income from agar farming aiming to reduce fishing pressure and mangrove harvesting

Session 8: Hybridity and Organisational Innovation (RT)

A. Toivonen, Tuukka, Han, Jun & Xibai Xu
 "Collaborative Changemaking" and the Social Innovation Community

B. Marmai, Nadine
 Urban commons as drivers for social innovation in the context of a socio-ecological transition

Session 9: Governance and Stakeholder Relationships (LT 4)

A. Castro Spila, Javier, Unceta, Alfonso, Unceta, Irene & Javier Garcia Fronti
 The three governances in social innovation

C. Seddon, Frederik, Hazenberg, Richard & Simon Denny
 The UK's first professional symphony orchestra cooperative: Social Enterprise?

B. Jardine, Charles
 An exploration of dynamic capabilities in charity governance of stakeholder relationships

1300-1430

LUNCH (FR)

1430-1600

PANEL SESSIONS:

Session 10: Hybridity and Organisational Innovation (ES)

A. Santandrea, Martina, Bailey, Stephen J. & Marco Giorgino
 Value for Money in Healthcare Public Private Partnerships: Is it Sustainable?

C. Busch, Christian & Daniela Lup
 The Role of Communities in Social innovation

B. Han, Jun
 The emergence of new intermediary organisations in China: Case studies of Non-Profit Incubator and China Foundation Centre

Session 11: Mixed Streams (RT)

A. Munscher, Robert & Thomas Scheuerle
 Market based strategies of social and ecological impact - A comparison between social enterprises from Western Europe, Northern America and Brazil

C. Mohaupt, Franziska, Straith, Danica, Buschmann, Christoph, & Benson Karanja
 Social Business in Sanitation – innovative management approaches in urban informal settlements

B. Lodemann, Justus
 Social Innovation from the perspective of the target group: Change in rural communities' self-understanding/perception in the scope of a new approach to water management in the Slovak Republic

1600-1630

AFTERNOON TEA (FR)

1630-1730

Plenary 4 (RT)

Hazenberg, Richard, Seddon, Frederik & Simon Denny
 Assessing the state of the spin-out sector in England

1730

DRINKS & CANAPÉS RECEPTION

Delegates are invited to a Drinks and Canapés Reception in the Saïd Business School Common Room and Garden (weather permitting) immediately following the afternoon plenary.

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 FR = Founders' Room

0930-1000

COFFEE (FR)

1000-1100

Plenary 5 (RT)

MacDonald, Matthew
 Framing the Field: The myth of collaboration in the implementation of UK government policy towards social enterprise

1100-1130

MORNING TEA (FR)

1130-1300

PANEL SESSIONS:

Session 12: Hybridity and Organisational Innovation (ES)

A. Alegre, Ines
 Overcoming the tensions between conflicting logics: The importance of mission formulation

B. Xhauflair, Virginie, Huybrechts, Benjamin & Fracois Pichault
 From art to project: diffusing social innovation through blurring professional identities and field boundaries

Session 13: Governance and Stakeholder Relationships (RT)

A. Albert, Lumina S. & Thomas J. Dean
 In the Eye of the Beholder: A Mission-Based Model of Social Entrepreneurship and Stakeholder Support

B. Swan, Peter
 A Charged Debate? How social enterprises balance inclusivity with the desire to raise income through user fees

Session 14: Critical Perspectives on Social Innovation (LT 4)

A. Lewis, Sue
 Boon or Bellman's fallacy? Critical methodologies for understanding applied social innovation

C. Busch, Christian & Daniela Lup
 A social network perspective on social innovation

B. Davies, Anna & Julie Simon
 How to grow social innovation: A review and critique of scaling and diffusion for understanding the growth of social innovation

1300-1430

LUNCH (FR)

1430-1600

PANEL SESSIONS:

Session 15: Creating Shared Value and Corporate Social Innovation (RT)

A. Parra, Carmen
 Creating shared value and corporate social innovation in Spanish companies

B. Murdock, Alex
 Social Innovation and shared value in the food sector...same wine but new bottles?

C. Chi Nghia, Nguyen & Aysenem Tuyliveva
 An exploratory study on resource allocation and social innovation creation for the true shared value

1600-1630

AFTERNOON TEA (FR)

1630-1730

Plenary 6 (RT)

Ziegler, Rafael
 Fair competition of ideas?

1730-1745

Closing Remarks (RT)

Nicholls, Alex

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